



2026 Page Annual Conference



Dave Jorgenson, Independent Journalist, Local News International

In May 2019, Dave launched the [@WashingtonPost TikTok](#). The channel found immediate success on TikTok and in the [D.C. Twittersphere](#). Over six years, it grew to become the Washington Post Universe, with 1.9 million followers on TikTok and 680K on YouTube Shorts. He won eight Webby Awards for his work, including 'Best Creator' multiple times.

He also wrote a book, ['Make A TikTok Every Day.'](#)

In July 2025, he left the Washington Post, along with two fellow colleagues, to launch [Local News International](#), an independent media company focused on delivering the news to audiences that may not seek out news otherwise. He is now overseeing a rapidly growing audience on his own accounts on [TikTok](#) and [YouTube](#), as well as a quickly growing newsletter that predominantly reaches young men who tell Dave that they don't interact with the news in other ways.

[The New York Times](#) wrote about his ambitions to grow a young, engaged audience through LNI Media. He's also spoken with Kara Swisher on her [podcast](#), and with Scott Simon on [NPR's Weekend Edition](#).