



2026 Page Annual Conference



**Nanne Bos,
Chief Communications
and Brand Officer,
Aegon**

Nanne Bos is Chief Brand & Communications Officer at Aegon, where he leads global brand, communications, and reputation during a period of strategic transformation. With more than two decades of experience at the intersection of leadership, culture, brand, and communications, he has helped

global organizations navigate complex change and align strategy, purpose, and execution.

Alongside his executive role, Nanne is co-founder of the Scriptorium Initiative, an international think tank exploring the future of communications, leadership, and decision-making in the age of artificial intelligence. His work focuses on how AI is reshaping stakeholder relationships, corporate communications, and organizational leadership, and on how organizations can combine technological intelligence with human judgment, creativity, and trust.

A frequent speaker on AI, communications, and organizational transformation, Nanne works with business leaders around the world to explore how emerging technologies are redefining the future of the communications profession and the organizations it serves.