



2026 Page Annual Conference



Darcy Keller
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Darcy Keller is a global communications and marketing leader with more than two decades of experience strengthening brands, building high-performing teams, and advising senior executives across the media, finance, and education sectors. At Dimensional, a global investment manager and pioneer in evidence-based

investing with more than \$1 trillion in assets under management, she leads corporate marketing and communications — guiding the firm’s narrative, advancing its reputation, and supporting long-term growth.

Previously, Keller spent more than a decade at the Financial Times, where she served as Chief Communications and Marketing Officer and was a member of the FT Group Executive Board. As part of the executive leadership team, she helped strengthen the FT’s brand, expand its global reach, and increase profitability during a period of significant disruption in the media industry. She also played a central role in the shift to a digital-first business model and led communications for its \$1.3 billion sale to Nikkei, later helping shape the Nikkei-FT brand partnership.

She previously served as Senior Vice President of Corporate Affairs for Pearson’s Professional division. Earlier in her career, she worked for Liz Carpenter — journalist, author, and former press secretary to President Lyndon B. Johnson and First Lady Lady Bird Johnson — and at the Paley Center for Media.



Keller is Chair of the Arthur W. Page Society Board of Trustees, the premier global community of communications leaders. Her work has been recognized by PRWeek, The Holmes Report, and the British Media Awards.

Keller holds a BA in journalism from the University of Texas at Austin, where she graduated with high honors and served as a senior fellow in the College of Communication.

She lives in Austin, Texas, with her husband, Jarrett, and their children.