



2026 Page Annual Conference



Aaron Kwittken, Partner & Global Head of AI and Innovation, FGS Global

Aaron is Global Head of AI + Innovation, responsible for the firm's AI, data, insights and software strategy, governance and comms-tech stack creation and implementation.

Prior to FGS Global, Aaron founded PRophet, the industry's first ever comms-tech suite of AI-powered SaaS tools and services, now the third-largest

in the world, with more than 500 staff comprising engineers and analysts across nine offices worldwide.

A highly acclaimed industry leader, serial entrepreneur, technologist, and seasoned corporate affairs strategist for more than 30 years, Aaron began his career in Washington, D.C. before starting his firm, KWT Global, a PR and brand strategy consultancy, in late 2005. Stagwell (NASDAQ: STGW) acquired KWT Global in 2010.

He's counseled hundreds of organizations, from F100 listed companies to private and high-growth brands alike, spanning multiple sectors. A proud GW alum, Aaron serves on GW's School of Media and Public Affairs advisory board. He's a member of the board of trustees of IPR, past president of the PRSA New York, past president of the Americas for ICCO, a former Board member of the PR Council, a former adjunct professor at NYU and a former Forbes and Drum columnist and created and hosted the Brand on Purpose podcast.



Aaron has received numerous honors and awards for his work and industry leadership. He was named a PProvoke 2021 Innovator and to PR Week's 2022, 2023, and 2025 Tech Dashboards for his comms-tech leadership and industry innovation. He's also a sought-after industry speaker and panelist on topics including AI and communications technology, crisis management, and ESG. He has deep expertise in marketing technology, brand strategy, reputation management, crisis management, and purpose-driven marketing.

An endurance sports enthusiast, marathoner, swimmer, IRONMAN triathlete, and volunteer firefighter, Aaron puts social impact at the center of everything he does personally and professionally.