



## 2026 Page Annual Conference



### Tucker Eskew, Founding Partner, Vianovo

Tucker has helped lead opinion during some of the nation's most intense public debates, including across four Republican presidential campaigns and as head of White House Media Affairs and Global Communications. He was press secretary and communications director to the governor of South Carolina.

As a founding partner of [Vianovo](#) — a strategic advisory firm with offices in Washington, Austin, Dallas, Mexico City, and London — he advises corporate management teams and non-profit leaders on crisis prevention and response, reputation management, and social and political issues.

He serves on the boards of [Goodwin Living](#) and the [News Literacy Project](#), as well as the advisory board of [With Honor](#), and is a past board member of the Melanoma Research Foundation.

Tucker and his wife Lisa have raised two boys and a girl in Alexandria, Virginia.