



## 2026 Page Annual Conference



**Paul J. Gennaro,  
Senior Vice President,  
Chief Communications  
Officer,  
New York Life Insurance  
Company**

Paul J. Gennaro is senior vice president and chief communications officer for New York Life, where he leads the Corporate Communications team for the

largest mutual life insurance company in the United States and one of the largest life insurers in the world. New York Life, a Fortune 100 company with \$73 billion in annual revenue, provides insurance and investment solutions to individuals and businesses – and operates one of the world’s largest global asset managers through New York Life Investments, with \$892 billion in assets under management.

Prior to joining New York Life in September 2023, Paul spent nine years as senior vice president, and chief brand and communications officer, for Voya Financial. His corporate career also includes leadership roles with AECOM, where he served as senior vice president and CCO; Johns Manville, a subsidiary of Berkshire Hathaway, where he led all global corporate and marketing communications; Ingersoll-Rand; Dell; and American Express. Paul began his career as a journalist and public affairs officer in the U.S. Navy.

Paul’s 32-year corporate career includes 23 years in the top communications role. He has led multiple global rebrands and communications for more than 50 M&A-related



transactions; an award-winning IPO on the New York Stock Exchange; multiple seamless CEO transitions; new business launches; and numerous business integrations.

His focus on advancing artificial intelligence within corporate communications has led to invitations to share AI domain reinvention best practices for PRWeek magazine's annual AI Deciphered conferences; Ragan Communications' annual AI Horizons conferences; the Gravity Research Annual Summit; the Society for Human Resource Management AI+HI Project annual conference; the Institute for Public Relations; and the Page Society. Paul is an advisor to the Ragan Center for AI Strategy and he's partnered with PRWeek to create two of its most-downloaded eBooks, *Time to Take the Lead*, *Generative AI and the Corporate Comms Function* (2025) and *Maintain Your Momentum* (2026).

Paul has been honored with PRWeek's PR Professional of the Year award; the Public Relations Society of America New York chapter's most prestigious honor – the John W. Hill Award; and the International Business Award for Communications Executive of the Year.

He serves as treasurer on the board of directors for Disability:IN, a global nonprofit that advances disability inclusion in the workplace.