



## 2026 Page Annual Conference



**Lori George,  
Corporate Board Director,  
Shake Shack and Coca-Cola  
Bottling Company UNITED**

Lori George is an experienced independent director with proven expertise in public affairs, shareholder relations, and governance.

She sits on the boards of Coca-Cola Bottling Company UNITED, the second-largest private Coca-Cola bottler in North America, serving on the Audit Committee; and Shake Shack (NYSE: SHAK), chairing the Nominating and Corporate Governance Committee and serving on the Compensation Committee. Prior to its \$60B acquisition by ExxonMobil, Lori served on the board of Fortune 500 company Pioneer Natural Resources (NYSE: PXD).

She is the former Global Chief Diversity, Equity and Inclusion Officer for The Coca-Cola Company. She was with the company for 20 years, having spent most of them in a variety of roles with increasing responsibility within Public Affairs and Communications.

Lori is an ordained minister, mentor, and avid traveler.