



2026 Page Annual Conference



**Deisha Barnett,
President,
Global Communications & Brand,
UPS**

Deisha Barnett is an accomplished leader and board director who counsels CEOs, shapes strategies and builds high-performing teams. She is a passionate driver of culture, transformation and results.

Deisha is president of the global communications & brand function at UPS where she leads strategies that strengthen brand reputation and brand relevance. Her

team shapes all facets of storytelling to reach customers, spark employee engagement, inform stakeholders and reinforce UPS's purpose – moving our world forward by delivering what matters. Their work across paid, earned and owned channels touches 490,000+ employees, millions of customers and communities around the world.

Deisha's career started in Ketchum's consumer brands and multicultural marketing practices. Her leadership journey includes a decade on Walmart's global communications team where crisis and financial communications, consumer public relations, philanthropy communications, and CEO-positioning fell under her leadership. She also served as the Metro Atlanta Chamber's senior vice president of brand communications and was the organization's first head of inclusion, leaving a legacy that spanned communications, marketing and the millennial and gen Z-targeted movement, ChooseATL.



Deisha is known for her authentic leadership and impactful approach to storytelling. In 2015, PRWeek described her as a “pro who represents the future of PR” and in 2024, she was named to PRWeek’s Women of Distinction.

From 2021 - 2024, Deisha served on the board of directors for Urban Skin Rx, a skincare brand for diverse skin tones. She is a proud member of the esteemed Arthur W. Page Society and was named the 2022 Woman of Excellence by the United Way of Greater Atlanta. Her nonprofit board service includes: the National 4-H Council, the International Women’s Forum of Georgia, the University of Georgia Grady College of Journalism and Mass Communications, the Atlanta Press Club, the Grady Health Foundation, the Alliance Theatre and communications committee for Super Bowl LIII (2018).

Deisha is a proud wife, mom and alumna of Clark Atlanta University (CAU) where she earned a Bachelor of Arts in Mass Communications with a concentration in public relations. Her alma mater honored her with its 2022 Pathways to Excellence Award, one of the highest honors given to CAU alumni.