



## 2026 Page Annual Conference



**Phil Schermer,  
Founder & CEO,  
Project Healthy Minds**

Phil Schermer is the Founder and CEO of Project Healthy Minds, a tech-driven mental health nonprofit dedicated to expanding access to mental health services across the country.

Project Healthy Minds has been featured in numerous national media outlets such as NBC's "The TODAY Show", CNBC's "Squawk Box", MSNOW's "Morning Joe", Financial Times, Axios, The Hollywood Reporter, PEOPLE Magazine, CNN Business, Vanity Fair, Variety, Associated Press, The Atlantic, WWD, Town & Country, Entertainment Tonight, AdAge, Forbes, Yahoo!, and Morning Brew, among others. Phillip was named to the "Verywell Mind 25" List in 2024 by the leading healthcare media outlet Verywell, a Dotdash Meredith company.

Phil has been a featured speaker at leading public health conferences, industry summits, and universities, including the World Economic Forum at Davos, National Academy of Sciences Annual Colloquium, Milken Institute, Billboard Music Summit, Kennedy Forum, the University of Michigan School of Public Health, Duke Fuqua School of Business, NICSA, and PRWeek's "PRDecoded" conference. Prior to his current role, Phil worked at BlackRock -- as the Chief of Staff to the Vice Chairman and then as Chief of Staff to the Global Chief Marketing Officer. Before joining BlackRock, Phil worked in the Obama White House as an intern for the National Economic Council, for Warner Brothers Entertainment, and for Live Nation. While in college, Phil founded MUSIC Matters, a student-run non-profit at the University of Michigan that built one of the first social impact lifestyle festivals in the US. Today, he serves on the MUSIC Matters Board of Advisors.