



2026 Page Annual Conference



**Kelli Parsons,
CEO,
Avoq,
Immediate past chair,
Page**

Kelli Parsons brings deep experience driving growth, innovation, and operational excellence to her role as CEO of Avoq. A seasoned business, corporate affairs and marketing leader, Kelli aligns and mobilizes strategy. She helps organizations solve challenges and capitalize on opportunities at the

intersection of corporate strategy and communication.

Previously, Kelli served as global CEO of Hill & Knowlton and global chair of corporate affairs & advisory. During a decade as chief communication and marketing officer for Fortune 50 companies, she delivered value creation and reputation protection during the defining moments of business and cultural transformations.

Today, Kelli advises clients on reputation and resiliency, corporate communication, brand equity, regulatory and public affairs, litigation and business transformation.

She is the immediate past chair of the Page board of trustees and a trustee of the Institute for Public Relations.