

Building off the Momentum:

Partnering with HBCU

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The United Methodist Church



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Formally Supporting the 11 United Methodist-Related HBCU since 1972

Bennett College, Greensboro, NC

Bethune Cookman University, Daytona Beach, FL

Claflin University, Orangeburg, SC

Clark Atlanta University, Atlanta, GA

Dillard University, New Orleans, LA

Huston-Tillotson University, Austin, TX

Meharry Medical College, Nashville, TN

Paine College, Augusta, GA

Philander Smith College, Little Rock, AR

Rust College, Holly Springs, MS

Wiley College, Marshall, TX



Momentum

—what can/does it look like?

- HBCU as diversity solution, investment, not quick fix:
 - Understanding the marketplace
 - Passion, fit
 - Who, what, why, why now, purpose, expectations
- Intentionality about relationships
 - Not just a name on the scoreboard...
 - Is your company ready for prime time? Is the institution?
 - What transformation/momentum looks like at Meharry Medical College, Claflin University

Still

- *Relevant*
- *Intuitive*
- *Important*
- *Leading the Way*