Building off the Momentum:

Partnering with HBCU

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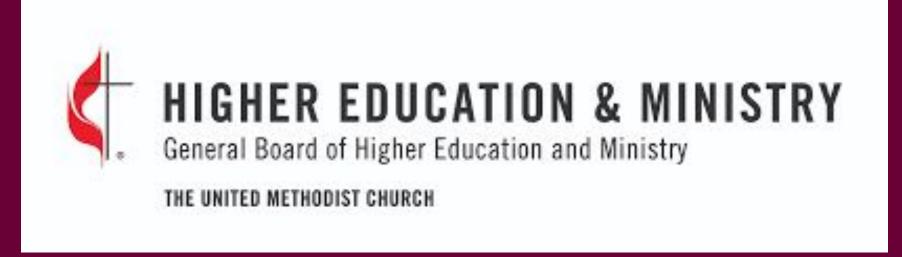
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## Nurturing Leaders Changing Lives



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## Formally Supporting the 11 United Methodist-Related HBCU since 1972

Bennett College, Greensboro, NC Bethune Cookman University, Daytona Beach, FL Claflin University, Orangeburg, SC Clark Atlanta University, Atlanta, GA Dillard University, New Orleans, LA Huston-Tillotson University, Austin, TX Meharry Medical College, Nashville, TN Paine College, Augusta, GA Philander Smith College, Little Rock, AR Rust College, Holly Springs, MS Wiley College, Marshall, TX



## Momentum —what can/does it look like?

- HBCU as diversity solution, investment, not quick fix:
  - Understanding the marketplace
  - Passion, fit
  - Who, what, why, why now, purpose, expectations
- Intentionality about relationships
  - Not just a name on the scoreboard...
  - Is your company ready for prime time? Is the institution?
  - What transformation/momentum looks like at Meharry Medical College, Claflin University

## Still

- •Relevant
- •Intuitive
- •Important
- •Leading the Way