



HBCUs

<https://sites.ed.gov/whhbcu/>

# HBCU Ecosystem

- UNCF: <https://uncf.org/>
- Thurgood Marshall College Fund: <https://www.tmcf.org>
- US News & World Report: <https://www.usnews.com/best-colleges/rankings/hbcu>
- HBCUConnect: <https://hbcuconnect.com/>
- HBCU Buzz: <https://hbcubuzz.com/>
- 19 states, the District of Columbia, and the U.S. Virgin Islands
- 56 are private; 51 are public
- Degrees conferred:
  - 11 percent - associate's degrees,
  - 68 percent - bachelor's degrees (68 percent),
  - 15 percent were master's degrees,
  - 5 percent were doctor's degrees

# Ways to partner

- Unrestricted gifts
- Endowment gifts
- Endowed scholarships
- Endowed fellowships
- Endowed professorships
- Graduate recruitment (cohort hiring)
- Paid internships (cover housing and transportation)
- Funding for research projects
- Applied research opportunities
- Case studies
- Client problems/challenges
- Immersion trips
- Building / infrastructure gifts
- Training programs
- Mentoring programs
- Technology gifts
- Endowed technology funds
- Financial literacy programs
- Digital literacy programs
- Loan forgiveness
- Wealth management/development programs
- Board development support
- Experiential learning support
- Travel support (domestic, international)
- Conference registrations
- Memberships to professional organizations
- Capital gifts
- Alumni recruitment
- Community development grants
- Historical preservation grants
- Infrastructure grants
- Career education
- Access to capital for entrepreneurship
- Faculty, alumni, student and staff professional development



# ACEJMC Accredited Programs

- **Florida A&M University**
  - **Howard University**
  - **Morgan State University**
  - **North Carolina Agricultural and Technical State University**
  - **Norfolk State University**
  - **Savannah State University**
  - **Southern University and A&M College**
  - **Hampton University (provisional)**
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# HBCU Public Relations Student Society of America (PRSSA) Chapters

- [Alabama State University](#)
- [Bowie State University](#)
- [Claflin University](#)
- [Clark Atlanta University](#)
- [Delaware State University](#)
- [Dillard University](#)
- [Florida A&M University](#)
- [Florida Memorial University](#)
- [Hampton University](#)
- [Howard University](#)
- [Morgan State University](#)
- [Norfolk State University](#)
- [North Carolina A&T State University](#)
- [North Carolina Central University](#)
- [Oakwood University](#)
- [Savannah State University](#)
- [Southern University and A&M College](#)
- [Virginia State University](#)
- [West Virginia State University](#)
- [Xavier University of Louisiana](#)



# Challenge

How can your organization and communications team partner with HBCUs to further your organization's mission, vision, corporate character and commitment to diversity, equity and inclusion?

