

## **2025 HALL OF FAME NOMINATION FORM**

**Nominations must be received by April 14**. For questions, or to submit a completed nomination, please email Kelly Greene, <u>kgreene@page.org</u>.

### A. Basic Information

Nominee Name	
Nominee's Current Affiliation	
Nominee's Email	

Nom	inato	or's Na	ame		
Nom	inato	or's Af	filiatio	on	
Nom	inato	or's En	nail		

### B. Criteria

The Page Society Hall of Fame honors a lifetime of leadership in the profession. Members of the Hall of Fame have had a significant impact on the enterprises they have served or counseled, not only through communications strategy, but on business strategy and policy as well. They are leaders in the mold of Arthur W. Page, who was the first senior public relations executive to wield such influence on the course and fate of the enterprise he served.

Nominees should have served a minimum of 15 years in a senior level corporate communications position for a private or public sector enterprise or public relations agency. Nominees should have demonstrated commitment to the Page Principles and should have done all or most of the following:

- Served as an engaged member of senior management.
- Influenced the organization to act in the public interest.
- Enhanced the reputation of the organization.
- Developed capable staff recognized for their excellence.
- Served as a mentor to younger professionals.
- Made major contributions to the profession through significant participation in professional organizations, and/or by writing, speaking, or teaching.
- Been recognized by peers as an influential leader and/or received other major professional awards and honors.
- Held significant leadership roles in major community organizations.

C. Please respond to the following questions to explain how the nominee is deserving of this award. (If you need additional space, please attach a document that answers these questions in as much detail as you like.)

What is your relationship with the nominee? Have you worked with her or him?

Does the nominee have a minimum of 15 years in a senior level public relations position for corporations or agencies? Y/N (Please attach a resume or biography.)

What is the primary role (or roles) that the nominee held when achieving the accomplishments that you have in mind in making this nomination?

To whom does (or did) the nominee report in her or his primary role (or roles) for which s/he is being nominated?

Are there any specific moments or experiences you can share that illustrate the nominee practicing or advancing the <u>Page Principles</u>? Y/N. (If yes please explain.)

Has the nominee served as an engaged member of senior management who had a significant positive influence on the business she or he served by advising and influencing the CEO and other C Suite executives about both corporate communications and business issues? Y/N. (Please explain and cite examples. Note that the criteria reference influencing the organization to act in the public interest and enhancing the reputation of the organization.)

Has the nominee made any major contributions to the profession through leadership in or service to professional industry organizations like Page the Institute for Public Relations, The Seminar or others and/or by writing speaking or teaching? Y/N. (If yes please explain.)

Has the nominee developed capable staff recognized for their excellence and/or served as a mentor to younger professionals? Y/N. (If yes please explain.)

Has the nominee been recognized by peers as an influential leader and/or received other major professional awards and honors? Y/N. (If yes, please explain.)

Has the nominee held any significant leadership roles in major community organizations? Y/N. (If yes, please explain.)

# D. Please feel free to attach a summary or any additional testimonials from supporters of the nomination.

### E. Frequently asked questions:

• Must the nominee be a Page member?

No. You may nominate anyone who meets the criteria and is deserving of the award.

• Does the candidate need to currently be serving in the same role for which that individual is nominated?

No. The Hall of Fame is for a lifetime of service. It is open to retired professionals, and induction may occur posthumously.

• At what point do you measure an individual's career? Many previous inductees had completed their careers, but others still were quite active.

2024: Gary Sheffer 2023: Ginger Hardage 2022: Madan Bahal 2021: Ofield Dukes 2019: Maril MacDonald 2018: Dave Samson 2017: Ron Culp 2016: Ray Kotcher 2015: Björn Edlund 2014: Richard Edelman 2013: Nicholas Ashooh 2012: Howard Paster 2011: Margery Kraus

### Hall of Fame

2010: Beth Comstock 2009: Jon Iwata 2008: David Drobis 2007: Steven Harris 2006: Charlotte Otto 2005: James Murphy 2004: Al Golin 2003: W.D. (Bill) Nielsen 2002: Marilyn Laurie 2001: Kurt Stocker 2000: John Graham 1999: Richard Mau 1998: Grant Horne 1997: Daniel Edelman 1996: Ron Rhody 1995: Jack Koten 1994: Larry Foster 1993: Edward Block 1992: Chester Burger 1991: Harold Burson 1990: Tim Traverse-Healy 1989: Dr. W. Howard Chase 1988: Hale Nelson 1987: Scott Cutlip 1986: Allen Center 1985: John Page