



## Rochelle L. Ford, Ph.D., APR

### Page CEO

Rochelle L. Ford, Ph.D., APR, is the Chief Executive Officer of Page Society, the leading global community of senior communications leaders. A seasoned scholar, non-profit executive, and DEI advocate, Rochelle has a proven track record of driving innovation, mentoring future leaders, and advancing the communications profession.

### Prior to Page

Rochelle L. Ford, Ph.D., APR, is the 8th president of Dillard University. Previously she served as the dean of the School of Communications at Elon University and an inaugural HBCU Executive Leadership Fellow through Clark Atlanta University. She served for four years as a professor and the chair of the Public Relations Department at the S. I. Newhouse School of Public Communications at Syracuse, helping the program to win the PRWeek Education Program of the Year. Through a provost faculty fellowship, she co-chaired the University's successful Middle States reaccreditation and initiated a university-wide required common first year experience. Previously, she taught as a professor for 16 years at Howard University in the School of Communications, where she served as the associate dean for research and academic affairs for six years and as the former director of the Preparing Future Journalism Faculty Program. Her last assignment was leading Howard University's initiative to establish a campus-wide Center for Academic Excellence. A former the advertising and public relations sequence coordinator at Howard University, Rochelle conducts research about diversity in advertising and public relations and has written a monthly column: Diversity Dimensions for Public Relations Tactics, an award winning trade newspaper. She has been a member of the boards of the PRSA Foundation, PRSA nationally, and the American Advertising Federation's Mosaic Center. She co-chairs the Arthur W. Page Society's diversity and inclusion committee.